

The logo features a stylized white and blue orbital path with two dots, one white and one blue, positioned around the 'V' in 'LearnVerse'.

LearnVerse

THE LARGEST DIGITAL
ADVERTISING PLATFORM
FOR LEARNING

www.learnverse.media

LearnVerse is the largest digital advertising platform for learning. It has **over 100 million monthly active students, teachers, and parents** in premier educational environments.

Our Mission - Power free access to learning tools for every student, everywhere.

A background image showing a group of diverse students and teachers in a classroom setting, smiling and looking at a tablet together. The image is overlaid with a semi-transparent blue filter.

WE CONNECT BRANDS
WITH A TARGETED AUDIENCE OF
STUDENTS, EDUCATORS, AND PARENTS
IN PREMIER EDUCATIONAL DIGITAL PLATFORMS,
FOSTERING ENGAGEMENT AND LEARNING

We strive to offer top-tier advertising solutions that reach audiences in safe, high-quality educational environments.
Our aim is to make quality learning accessible to all while enabling brands to deliver targeted, effective messaging in trusted spaces.

Audience & Demographics, Key Stats



**LEARNVERSE'S
AUDIENCE IS
MOTIVATED
TO LEARN AND
ACHIEVE**

LearnVerse reaches a diverse audience of motivated learners and educators, including high school students, college students, graduate students, teachers, and parents.

Our platform is designed to engage users across all stages of their educational journey.

AUDIENCE

100MM+
uniques monthly

Reaching **90% of High School and College Students** in the US along with millions of teachers and parents

TARGET

- 🎯 High school students
- 🎯 College students
- 🎯 Graduate students
- 🎯 Teachers
- 🎯 Parents

ADS

- ★ High impact video and display ad solutions
- ★ Premier environments
- ★ Brand safe
- ★ 90%+ viewable
- ★ 85%+ VCR

Targeted Ad

Campaigns at Scale

LearnVerse reaches over 100 million students, teachers, and parents a month. Brand partners can target these segments at scale with **95% accuracy**.

Brand Safe & Premier Environments

LearnVerse works with **premium brand-safe publishers**. Align with trusted, beloved **education platforms**.

Custom Audience Targeting

With 1st party data and contextually brand-relevant content. LearnVerse specializes in creating targeted ad campaigns that resonate with students, teachers, and parents. Our audience segmentation strategies enable brands to deliver personalized and relevant ad experiences with **95% accuracy**.

A background image showing a person's profile as they work on a laptop. The image is dark and has a blue tint, with the person's hands visible on the keyboard.

**WE HAVE MANY WAYS
TO BUY AND DELIVER
AD CAMPAIGNS ON
LEARNVERSE TO
ENSURE CAMPAIGNS
ACHIEVE MARKETING
OBJECTIVES.**

How to Buy

Direct Advertising

Take advantage of premium and performant ad placements within brand-safe content and boost traditional ad campaigns with high-impact custom programs

PMP & PG

Access premium inventory within brand-safe content, efficient CPMs, flexibility, and control.

At **LearnVerse**, we offer custom and turn-key, highly effective ad options in trusted educational environments. Here's a quick look at some of the different types of ads we provide:

Rewarded Video



Show video ads to students and parents, and offer them something valuable in return for their time. These ads are highly engaging and often viewed from start to finish.

Interstitials



Big, attention-grabbing ads that appear between content, when moving from one page to another or during gameplay. These ads are perfect for getting your message seen by students, teachers, and parents.

Anchor Adhesion



Sticky ads that stay at the bottom of the screen as users scroll through a page. This ensures your ad stays visible and gets noticed.

Billboard Pushdown



A large ad that pushes down the page content when expanded. This type of ad grabs attention and encourages users to interact.

Pre-Roll & Mid-Roll Video Ads



Short video ads that play before or during educational videos. These can't be missed and are great for reaching students on both desktop and mobile.

Outstream Video



Video ads that show up between pieces of written content. These ads are eye-catching and don't require users to click "play"—they start automatically.

Contact Information

**Brands interested
in advertising
opportunities can
reach out via:**

Email:
brands@learnverse.media
Phone:
914-323-8624

LearnVerse

